

Volunteer - Marketing Specialist (Ukrainian Speaking)

Location: Remote, based anywhere

Employment Type: Minimum 6 months commitment

Contract Type: Volunteer

Background

The Breteau Foundation (BF) aims to provide children with access to quality education content, resources and technology. Since 2014, we have reached 100,000 children globally across 13 countries. Recently in 2022, we launched our Ukraine programme which has now supported over 23,000 Ukrainian children. As our programme in Ukraine continues to expand rapidly, we are looking for a volunteer who can support us with managing our social media marketing for the Ukraine programme.

Key Responsibilities

The Volunteer Marketing Specialist will work closely with our Ukraine Programme Manager and UK Marketing Manager, and will be responsible for:

- Developing relevant sector content on our Ukraine Programme Facebook Page
- Triaging messages and enquiries that arrive in our Ukraine Programme Facebook Page inbox or Facebook wall comments
- On occasion, writing blog articles showcasing our programmes or partners in Ukraine
- Translate other education materials as required

Qualifications, Skills and Experience

The right candidate will need to be able to demonstrate their experience and skills relating to the responsibilities above. They will also be required to meet the relevant qualifications, skills and experience following:

- Excellent verbal and written skills in English and Ukrainian
- At least 2 years of experience working in a similar role or in marketing
- Experience working in a non-profit, preferably within education
- Able to work closely in a small team
- Be conscientious and detail-focused

All volunteers are required to volunteer at the Foundation for a minimum of 6 months and complete a criminal record check. For this position, we are looking for a remote volunteer who can commit to at least 1 day/week.

Please email your CV and cover letter to michelle@breteaufoundation.org.