



Volunteer - PR, Marketing & Partnership Specialist - Middle East

Location: Remote, based anywhere

Employment Type: Minimum 6 months commitment

Contract Type: Volunteer

Background

The Breteau Foundation (BF) aims to enable disadvantaged children to reach their full potential through the delivery of digital educational tools. We have an exciting new Environmental Education Project in partnership with Netflix and we are looking for a Volunteer PR, Marketing & Partnership Specialist to develop our Middle East strategy. They will be identifying and reaching out to distribution partners for our Environmental Plastic Education Project.

Key Responsibilities

The Volunteer PR & Partnership Specialist will work closely with our UK Marketing Manager and the Lebanon team with:

- Identifying relevant PR agencies in the region that specializes in the education sector
- Identifying education NGOs and environmental NGOs in Lebanon and the Middle East region as well as a network of schools.
- Building a network of organizations and influential individuals and forming partnerships which can contribute to distributing the Plastic Episode and workshops to primary teachers in Lebanon and the broader Middle East Region.
- Review the Breteau Foundation's PR targets and goals for the region
- Where applicable, write press releases and articles in targeted media for the Plastics project 2023

Qualifications, Skills and Experience

The right candidate will need to be able to demonstrate their experience and skills relating to the responsibilities above. They will also be required to meet the relevant qualifications, skills and experience following:

- Bilingual in English and Arabic
- Excellent verbal and written skills
- At least three years of experience working in either PR, Marketing or Partnerships, preferably in the Middle East Region
- Experience working in a non-profit, preferably within education
- Able to work closely in a duo or small team
- Be conscientious and detail-focused

All volunteers are required to volunteer at the Foundation for a minimum of 6 months and complete a criminal record check. For this position, we are looking for a remote volunteer who can commit to at least 1 day/week.



THE
BRETEAU
FOUNDATION

Email your CV and a cover letter to Michelle Chung, michelle@breteaufoundation.org

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