



THE
BRETEAU
FOUNDATION

Volunteer - Marketing Coordinator (USA/AUS)

Location: Remote, based anywhere

Employment Type: Minimum 6 months commitment

Contract Type: Volunteer

Background

The Breteau Foundation (BF) aims to enable disadvantaged children to reach their full potential through the delivery of digital educational tools. We have an exciting new Plastics Project in partnership with Netflix's Miraculous Lady Bug and we are looking for a Volunteer Marketing Coordinator to assist us with building our education, NGO and environment networks in the USA and AUS markets.

Key Responsibilities

The Volunteer Marketing Coordinator will work closely with our UK Marketing Manager and will be responsible for:

- Identifying relevant education networks, NGOs and environmental NGOs in the USA and AUS markets and building a hub of organizations which can promote and distribute the Plastics Project and workshops to primary teachers.
- Active outreach to potential distribution partners in those markets.
- Writing press releases and articles in targeted media for the Plastics project 2023.

Qualifications, Skills and Experience

The right candidate will need to be able to demonstrate their experience and skills relating to the responsibilities above. They will also be required to meet the relevant qualifications, skills and experience following:

- Excellent verbal and written skills in English
- At least 2 years of experience working in either PR, Marketing or Partnerships
- Experience working in a non-profit, preferably within education
- Able to work closely in a duo or small team
- Be conscientious and detail-focused

All volunteers are required to volunteer at the Foundation for a minimum of 6 months and complete a criminal record check. For this position, we are looking for a remote volunteer who can commit to at least 1 day/week.

Please email your CV and cover letter to michelle@breteaufoundation.org.

Breteau Foundation
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